

About us

DIGITALEUROPE is the **leading trade association** representing **digitally transforming industries** in Europe. We stand for a regulatory environment that enables businesses to grow and citizens to prosper from the use of digital technologies. We wish Europe to develop, attract and sustain world's **best digital talents and technology companies**.

Our vision

A European Union that nurtures and supports digitally transforming industries. Europe will **prosper** from the **jobs** we provide, the **innovation** and **economic benefits** we deliver, and the **societal challenges** we address.

Our mission

To shape, on behalf of our members, a business, **policy and regulatory environment** in Europe that best realises our vision.

We achieve this by working as a **dynamic and trustworthy partner** with the European Institutions, other European and global bodies and, through our national trade associations, the **EU Member States**.

▶▶ 39
National Trade Associations

▶▶ 91
Corporations

▶▶ 36,000
Businesses operating and investing in Europe



NATIONAL TRADE ASSOCIATIONS



CORPORATE MEMBERS



We are a trusted partner

DIGITALEUROPE has been strategically positioned in Brussels **for over 20 years**. We are recognised as a strong partner and a **constructive interlocutor to the European institutions**. We gather all relevant decision-makers from industry and government via our workshops, events and projects to help harness the value of digitalisation in Europe. We are committed to **high ethical standards** in our dealings with public officials.

We make a positive impact

The broad diversity of our membership is the proof of our know-how. By conveying the views of the industry to policy-makers, we support the development of a regulatory framework that nurtures innovation, advances digitisation, and spurs growth, jobs and competitiveness in Europe. Through the management of pan-European projects, we collaborate with European institutions to digitise Europe.

We take stock of digital transformation

“Digital” goes far beyond the digital technology industry. It impacts all industries and transforms society. With a team of over twenty experts, DIGITALEUROPE is one of the largest and most agile trade associations in Brussels. Our team takes stock of the ongoing digital transformation and provides support to our members by coordinating policy work across all digital policy issues: from cybersecurity, to eco-design, to artificial intelligence, eHealth and digital manufacturing.

We are present where it matters

We value the engagement of our members in all internal and external activities. We are directly involved in a series of strategic high-level groups, such as the European Commission’s Industrial Forum and the Stakeholder Cybersecurity Certification Group of ENISA (the European Union Agency for Cybersecurity). Our Director-General is also a member of the B20 Digital Transformation Taskforce, NATO’s high-level Advisory Group for Emerging and Disruptive Technologies, and Member of the Board of Directors of Gaia-X.

Supporting digitising industries in Europe

DIGITAL MANUFACTURING

- ▶▶ Industrial data sharing
- ▶▶ Industrial Strategy Governance
- ▶▶ Supply chain cybersecurity
- ▶▶ Industrial AI and IoT
- ▶▶ Green Deal legislation
- ▶▶ European Chips Act

Our Executive Council



Other verticals

DIGITAL HEALTH

DIGITAL FINANCE

AUTOMATED MOBILITY

Our headquarters in Brussels

Our team is made of policy, communications and operations experts, and business-minded professionals of over 10 different nationalities. Our diversity and level of expertise allow for the efficient coverage of all relevant digital policy files and EU relations.

Our core policy expertise

- Data Privacy
- Consumer & Accessibility
- Digital Skills
- Research & Innovation
- Connectivity & Infrastructure
- Digital Manufacturing
- Cybersecurity
- eHealth
- Trade & Brexit
- IoT & Emerging Technologies
- Sustainability
- Financial Technologies
- Artificial Intelligence
- Product Compliance, Market Access & Standardisation
- Taxation

Get involved

Setting up partnerships with industry players is of key importance to DIGITALEUROPE. We are interested in getting to know your organisation and in finding out how we can help you join the digital policy debate.



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DIGITALEUROPE



The voice of digitally transforming industries